

## INSTRUCTIONS FOR USE:



- **PREPARATION:**

- Mix in a non metallic bowl 1:1 concentration of color : developer.

- **APPLICATION:**

- Apply to dry unwashed hair.
- Preliminary sensitivity test required.
- Processing time: from 25 to 35 minutes.
- Full processing time necessary to achieve maximum lightening or maximum covering.

- 1) **If the lengths are only slightly faded: apply NH<sub>3</sub>-free to roots, leave for 30 min, then cover lengths and leave for a further 5 minutes.**
- 2) **If lengths have faded up to 1 tone: apply NH<sub>3</sub>-free to roots, leave for 25 min then cover lengths for a further 10 minutes**
- 3) **If lengths have faded to 2 tones or if a total color change: apply to roots and lengths and leave for 35 minutes.**

**The ideal Optima patient is someone who:**

- Requests non-aggressive products.
- Allergic to PPD & Ammonia.
- Has had problems of irritation in the past.
- Is skeptical towards hair coloring due to allergy.
- Demands the latest possible technology for his/her wellbeing.