

## U.R.T.O. SHAMPOO AND LOTION

UNIQUE

REGROWTH

TREATMENT

OPTIMA

A new approach to treating hairloss in MEN & WOMEN



**U.R.T.O.**  
SHAMPOO & LOTION

with advantage of  
**MICROXIDIL COMPLEX**  
with Peptide & 5 alpha  
reductase inhibitor

Dermatologically  
Tested

Intensive support treatment for hair loss.

Unique  
Regrowth  
Treatment  
Optima



## **OBVIOUS FACT :-**

**THINK OF YOUR HAIR AS TREES , GRASS, OR FLOWERS AND YOUR SCALP AS THE SOIL .IF THE SOIL ISN'T CARED FOR , THE PLANTS CAN NOT FLOURISH .**

**IF YOU DON'T TAKE TIME TO ENSURE THAT YOUR SCALP IS HEALTHY & NOURISHED , HOW CAN YOU EXPECT TO HAVE LONG , HEALTHY HAIR??**

## Dry soil [NO PLANTS]



## Dry Scalp



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# HIGH NOURISHMENT WITH MICROXIDIL COMPLEX AND PEPTIDES

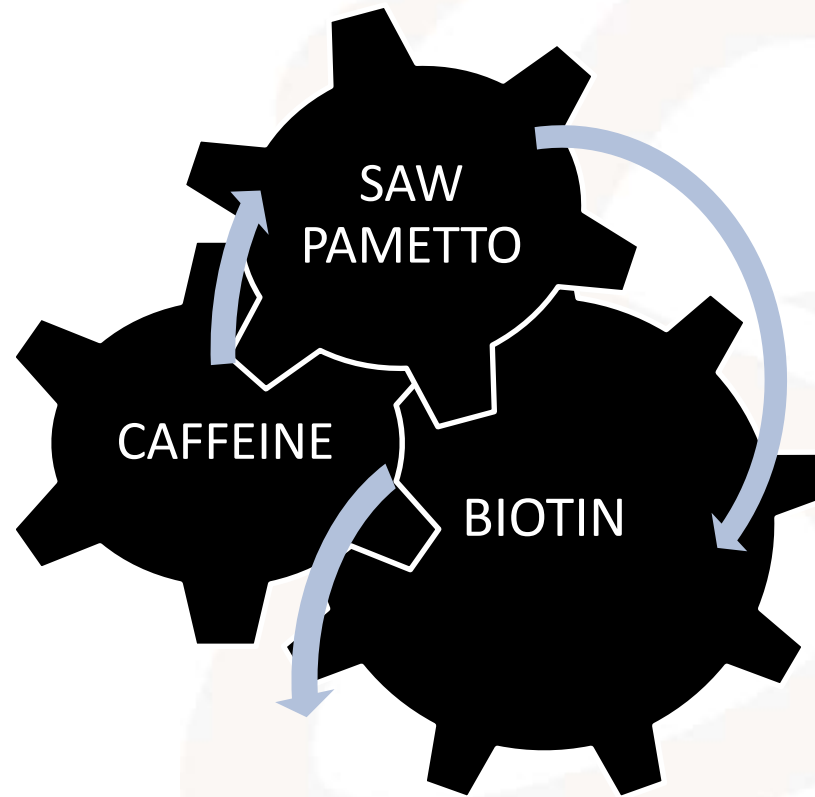


## HEALTHY SOIL

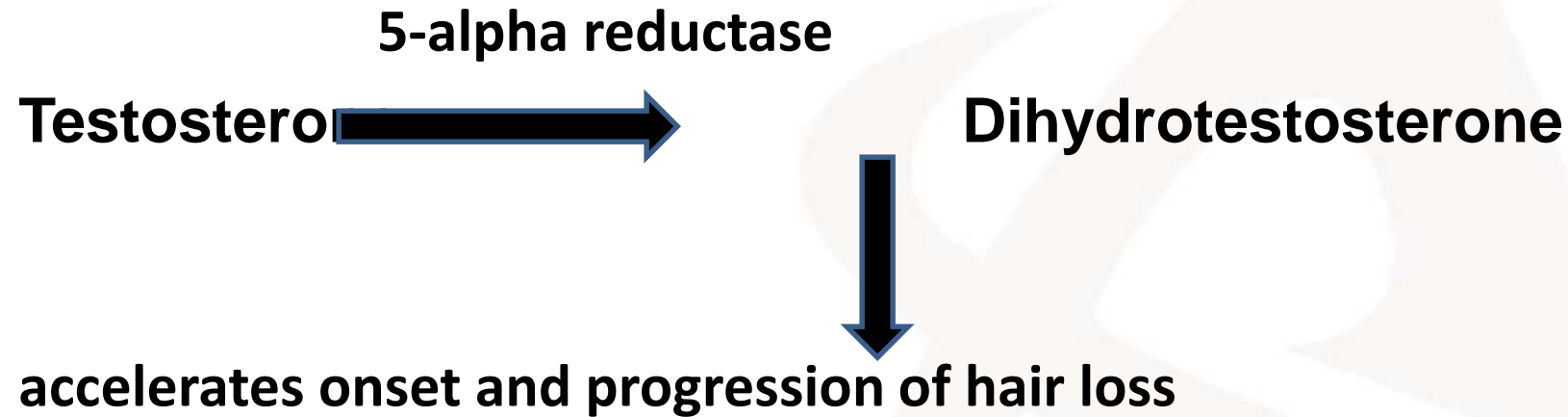


## HEALTHY SCALP





SAW PALMETTO :-



Saw palmetto inhibits the action of 5 alpha reductase enzyme which is responsible for conversion of testosterone to DHT.

## ❖ **Caffeine :-**

- It has a ability to interact with hair follicles
- Improves the microcirculation in scalp
- Stimulates the hair follicles
- Potent growth stimulating agent
- Cancels all undesirable effects of DHT.
- Promotes good hair growth

## ❖ **Biotin :-**

- Reduces inflammation of scalp
- Promotes hair growth [mainly in patients with hair loss caused by stress].

## Treatment Protocol

PROGRAMME	APPLICATION	HOW OFTEN	DURATION
Intensive treatment	URTO Shampoo	Thrice weekly	4 weeks
	URTO Lotion	Daily	
Maintenance	URTO Shampoo	Twice weekly	As required
	URTO Lotion	Thrice weekly	



### Step 1: URTO Shampoo

For weak, thinning hair

Enriched with **MICROXIDIL**.

- Encourage micro-capillary circulation
- Nourish hair follicle
- Contributes to improving hair growth when associated with HGS-750 Lotion



### Step 2: URTO Lotion

For weak, thinning hair

Highly effective formula

- Encourages micro-capillary circulation
- Stimulates cell mitosis
- Enhances hair density
- Anti-free radical action
- Improves overall health

- ⇒ maintain scalp in optimal health
- ⇒ stimulating growth of hair follicle



Thank you